

Celebrating Women in Manufacturing



WOMEN IN THE WORKFORCE

From 1940-1945



Number of women in the work force:

50%

1940-1945



Number of women in Manufacturing:

100%

1940-1945



Number of women in Defense Plants:

400%

1940-1945



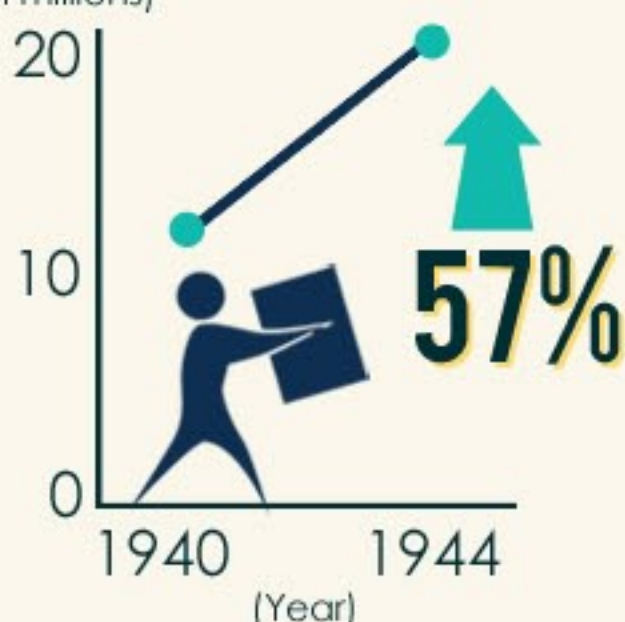
Number of women in Aircraft Industry:

39% 61%

ROSIE THE RIVETER

"Rosie the Riveter" inspired a social movement that increased the number of working American women. From 1940-1944 the number of women working in America rose from 12 million to 20 million!

(in millions)



Yearly Earnings for Women Workers

1940 **\$754.00**
1944 **\$1,289.00**

The Average man working in a wartime plant was paid **\$54.65/WEEK**



The Average woman working in a wartime plant was paid **\$31.50/WEEK**



In Detroit, women working in a wartime plant took home **\$40.35/WEEK**

Women working in retail, hotels, restaurants, etc... took home **\$24.10/WEEK-\$29.75/WEEK**

Norman Rockwell's image of "Rosie the Riveter" received mass distribution on the cover of the Saturday Evening Post on May 29, 1943.

This iconic poster, created in 1942 was not the real "Rosie the Riveter" poster, as many people think.



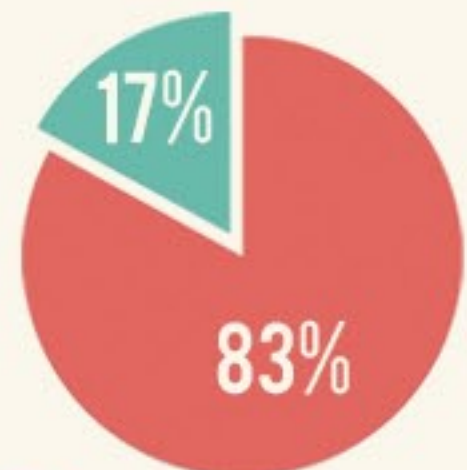
In a highly symbolic touch, Rockwell painted a copy of "Mein Kampf" under one of "Rosie's" feet.

The "We Can Do It!" poster was one of a series of posters commissioned by the Westinghouse Company's War Production Coordinating Committee to boost employee morale and productivity.

PRESENT DAY: WOMEN IN MANUFACTURING

Today in manufacturing, there is an untenable lack of skilled workers throughout manufacturing and, unlike the end of WWII, manufacturers are keenly seeking women to fill the gap.

According to a survey of 1,100 manufacturing executives...



Severe shortage of skilled production workers.



Women workers in Manufacturing

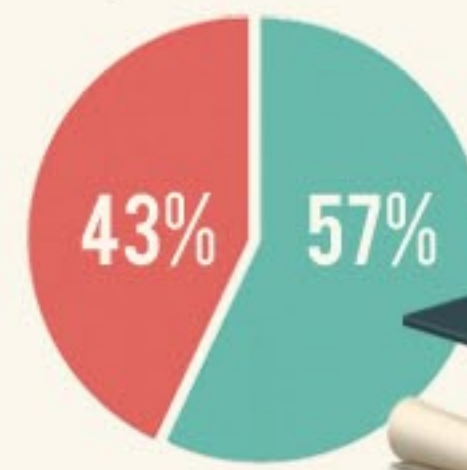
2010-2011 JOBS IN MANUFACTURING



25,000 JOBS

230,000 JOBS

There are currently **600,000** skilled manufacturing jobs in the USA that remain unfilled. Women have the skills needed to fill these positions.



Number of Men with undergraduate degree

Number of Women with undergraduate degree



Number of women-owned Manufacturing Firms from 1997-2004

38%



43% Reported to be "highly satisfied with manufacturing jobs."

33% Reported to be "highly satisfied with manufacturing jobs."

Sources:

<http://www.defense.gov/> | <http://www.arts.gla.ac.uk/>
http://en.wikipedia.org/wiki/Rosie_the_riveter | http://en.wikipedia.org/wiki/Richmond_Shipyards
<http://www.huffingtonpost.com/> | <http://www.themanufacturinginstitute.org/>

Published By:



eMaint Maintenance Management Solutions